



Niagara Foundation 10th Anniversary Campaign Strategic Plan

The Niagara Mission:

Niagara Foundation strives to foster civic conversations and sustained relationships between people of different cultures and faiths.

Niagara carries its mission through:

Hospitality: Conversations and networking flourish in Niagara's welcoming, apolitical space. Our programs, like The Abrahamic Traditions Dinner and Niagara Forums, demonstrate how warmth and hospitality are fertile ground for growing dynamic conversations and relationships.

Enrichment: Niagara turns educational opportunities, like Niagara Forums and Turkey trips, into meaningful, lasting growth. Our events unite people from different perspectives to cultivate new ideas and partnerships. Niagara designed a reputable internship program focused on developing skills needed to compete in a global job market. Similarly, Niagara provides outreach and support to students who are promoting diversity at their universities.

Leadership: Niagara has accumulated a distinguished network of local and global leaders, who are a testament to the growing need for diverse, international perspectives. Niagara recognizes these leaders at annual events like the Peace and Dialogue Awards Ceremony, which celebrates the commitment to developing a more just society. We believe citizens who share this value are outstanding leaders in their respective communities and are part of the solution for a more peaceful world.



Dear Friends,

Niagara Foundation has grown from an office of three people in a basement in Des Plaines, Illinois, to a twenty-two-branch organization in nine states with ten employees working just in the downtown Chicago headquarters.

At the heart of Niagara are the relationships we have built over this ten-year period. We are constantly fostering this important part of our organization. Whether it is building friendships over ten years of hosting the Abrahamic Traditions Dinner, or eating lunch over interesting and timely topics for the Niagara Forum series. We will use this campaign as a platform to spread the word about Niagara and work with our network of leaders who can get the word out on our behalf.

Here is how we will use this campaign to grow even more:

It is important to say thank you to key donors and funders, board members, friends, and committee members. These people will be given the first look at the schedule of activities, encouraged to be ambassadors during this celebratory year, and asked to become Niagara Foundation Members through our Blue Dot Membership Network.

The second part of the year will consist of growth through the events and advertising. This includes our 10th year anniversary gala, our community building events brought to you by our Advisory Committee and many others. We will be combining the Peace and Dialogue Awards with the 10th Year Anniversary Gala in 2014 and we expect around 1000 attendees. Therefore, will be changing the venue, as well as drawing in new people who will have learned about Niagara Foundation through our 10th Year Anniversary outreach and events.

I look forward to working with you,

Mevlut "Hilmi" Cinar
Vice President for Development and Strategy

10th Anniversary Campaign:

We will not only celebrate our achievements and build awareness, but also tell people how much work there still is to do by looking ahead.

We Will Do This By:

1. Reaffirming Friendships

We will accomplish this through our 10th year anniversary campaign committee and our community ambassadors.

Campaign Committee Leadership Roles:

- Buying table at gala
- Asking a friend to buy a table as well
- Recruiting 10 members to be Niagara Blue Dot Members - throughout the campaign
- Holding reception in honor of Niagara - throughout the campaign

2. Reaching out to New People

This will be accomplished through advertising across Chicago, **committee receptions with their networks** (refer to next page for more details), and our community ambassadors spreading the word.

3. Celebration

This will be accomplished through our 10th year anniversary Gala, as well as our kickoff Chicago Symphony Orchestra Concert.

Schedule of 10th Anniversary Campaign Events:

Kickoff - May 15th, 2014:

Chicago Symphony Orchestra Concert - May 15th 2014

To kickoff the 10th anniversary campaign, on May 15 we will celebrate our affiliation with the Chicago Symphony Orchestra, by attending the CSO performance that evening with young Russian conductor Vladimir Jurowski leading the Orchestra in an all-Strauss program. As a thank you to our committee members, they are invited to the concert as well as a reception before the program.

Committee Member Receptions - Throughout the Campaign:

Examples of Committee Member Receptions:

- Committee member **Eleanor Peck will host a dinner in her home**, for 15 friends who are interested in learning about the Niagara Foundation on May 28th.
- Committee member **Edirin Davis will host an after-work gathering** in her office for colleagues on June 3rd, in honor of Niagara, to spread the word about the Foundation's 10th year anniversary.
- Committee member **Hilmi Cinar has invited 20 guests to join him for dinner** in the private room of his favorite restaurant on August 12th, to discuss the Niagara Foundation and their mission.
- Committee member **Brendan Dowd will host a lunch for 60 people in his office** on August 18th in honor of Niagara. A Niagara staff member will be on hand to help facilitate the luncheon.
- Committee member **Sherif Soydan has invited 10 guests to join him for breakfast** at a local restaurant in mid-October, in honor of Niagara and to further their cause.

10th Year Anniversary Gala - December 4th, 2014:

We will hold a gala of about 1000 people at the Hilton Hotel on Michigan Ave on December 4th, 2014.

It will be merged with Peace and Dialogue Awards with a nationally-known keynote speaker, who will also be receiving the Fethullah Gulen award, named after the Niagara Foundation's honorary president. Each committee member has a leadership role of buying a table and asking a friend to buy a table at this event as well.

Niagara 10th Anniversary Campaign Committee:

Co-Chairs:



Dan McCaffery
Chairman and CEO
McCaffery Interests



Anne Pramaggiore
President and CEO
Com Ed



Ed Burke
Principal
Klafter and Burke

Members - Listed in alphabetical order:



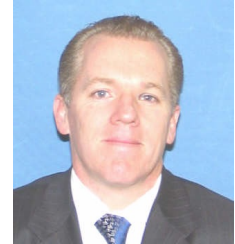
Karen Alexander
VP for Development, CSO



Malik Ali
President, MPI Media



Bill Cavanagh, President
of Ullico



Tim Dart,
Partner at Nicolay and
Dart



Fred Drucker, Retired Partner,
Schwartz & Freeman



Herb Franks, Managing
Partner; Franks, Gerkin &
McKenna P.C.



Jack Franks, Partner;
Franks, Gerkin & McKenna
P.C.



Paul Green, Chairman, City
Club of Chicago



Susan Gordy, Managing
Director, The Chicago
Corporation



Michael Harrington, Vice
Chairman of Oakridge
Investments



Lori Healey, CEO of
Tur Partners



James Knepper
President, Law Offices of
James A. Knepper



Kerstin Lane
Former founding executive
director of the Swedish
American Museum



Joe Lane
Advisory Board, Cost
Containment Advisors



Andrew Madigan, VP at
Mesirow Financial



Michael Madigan, Partner,
Madigan & Getzendanner



Martin Marty,
Professor Emeritus,
University of Chicago



Susana Mendoza, City
Clerk of Chicago



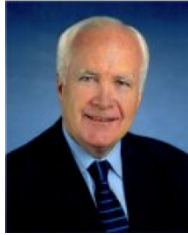
Chuck Middleton, President
of Roosevelt University



Enrico Mirabelli, Partner,
Beermann, Pritikin,
Mirabelli, Swedlove LLP



Barbara O'Connor,
Managing Broker, Dreamtown



Pat O'Connor, Vice
Chairman, Cozen
O'Connor Law Firm



Jerry Packer, President,
Executive Financial
Services



Peggy Parfenoff,
Executive Director,
World Chicago



Michi Pena, VP of Development
at SPAAN Tech



Ahmed Rehab, Executive
Director, CAIR Chicago



Bob Ryan
VP of Legal Affairs
Comcast



Zaher Sahloul, President of
SAMS Chicago



Dan Schmidt, President of
WTTW11



Hon. Rhoda Sweeney
Retired Circuit Court Judge
Illinois



Jim Terman
President
JT Public Relations



Jill Weinberg
Midwest Regional Director
U.S. Memorial Holocaust Museum



James Weiss
President, Black
White Valet



Rabbi Michael Zedek
Congregation Emanuel

Thank You for your Support.

We look forward to working with you throughout this campaign and for the next ten years of the Niagara Foundation.

